

2020 Organizing Results

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Bottom Line Up Top

2,940,883

Projected voter registration assists

Topline Projection Breakdown

- **3,382,934 people contacted** in AZ, FL, and NC
- 842,683 people contacted and confirmed registered
- 24.91% registration
- 10,676,382 unregistered people contacted in 2020
- Equals 2,940,883 registration assists

1,897,876 women
896,105 men

We have ~3x more women than men in the unregistered database. This discrepancy is expected.

Confirmed Data from AZ, FL, NC

SMS

	Contacted	Registered	Reg. Percentage
1 pass	1,090,621	164,179	15.05%
2 passes	459,590	50,338	10.95%
3 passes	76,944	16,938	22.01%
4 passes	20,002	7,902	29.26%
5+ passes	4,465	3,687	82.58%

Phone

	Contacted	Registered	Reg. Percentage
1 pass	55,493	15,851	28.56%
2 passes	882	242	27.44%
3+ passes	179	95	53.07%

Email

	Contacted	Registered	Reg. Percentage
1 pass	186,139	89,168	47.90%
2 passes	7,635	2,685	35.17%
3+ passes	2,003	399	19.92%

Projections

	Reg. Percentage	Proj. Registrations
1 contact point	30.47%	1,984,187
2 contact points	21.86%	586,597
3 contact points	18.80%	187,082
4 contact points	36.26%	97,167
5 contact points	44.41%	56,093
6+ contact points	32.51%	29,757

Disclaimers

These projections are based off of 3 states worth of confirmed data. They are likely ~90% accurate.

Registration assists does not claim that Field Team 6 is wholly responsible for that person's registration. FT6 was one of many contact points for each person, both from campaigns and other organizations.
