



## Frequently Asked Questions

### **What is Field Team 6's mission?**

*Register Democrats. Save the world.*

We do this by conducting proudly partisan voter drives (digitally and in person) in the most flippable states nationwide, where Democrats are needed most. Our efforts are laser-focused on registering young people, women, and people of color in order to take back the House, save the Senate majority, defend the White House... and save the democracy itself in 2024.

### **How's that mission going?**

From our founding in 2019 through the end of 2022, we have helped register almost *2.9 million Democratic voters*, the vast majority in swing states and districts.

### **Why voter registration?**

Whatever progressive cause resonates most with you – abortion rights, gun safety, healthcare, the climate crisis, racial justice, LGBTQ+ rights, voting rights – the only way to make progress is by building Democratic power and winning elections.

*Registering Democrats in swing states and districts is the #1 most direct, effective way to win elections at every level, from the school board to the Senate to the White House.*

### **Why partisan voter registration?**

We register Democrats because those are the voters who will literally save our democracy. Because we do partisan voter registration, we can also push specific candidates, helping with name recognition. This means our activism is doubly effective – we canvass while we register new Democrats.

### **Why swing states and districts?**

Swing states and districts are the pressure points of Republican power, where just a few new Democratic voters can have an outsize impact and win elections.

### **How are you different from other voter registration organizations?**

We are the **ONLY** national organization doing:

- Proudly partisan voter registration
- In targeted swing states & districts
- In-person and digitally
- Using a unique database of 9 million unregistered likely Dems
- And our own custom-built voter registration site [Voterizer.org](https://voterizer.org)

- Every day of every year
- With an army of volunteers
- For 70 cents per Democratic voter... (2022 cycle Impact Report numbers)
- *And having fun doing it!*

### **How do I help?**

Sign up for a Volunteer Opportunity [HERE!](#) Donate [HERE!](#) Or volunteer your talents to work with us behind the scenes [HERE!](#) *Field Team 6 is a machine that mints Democrats. Your volunteer hours and donor dollars are the fuel.*

### **What will Field Team 6 do with my money?**

Short answer? Save the world.

Less short answer? *Every \$0.70 you donate helps us register one Democratic voter in a swing state.* Compare that to the Obama re-elect campaign, who spent \$150/voter. And to other organizations who spend many multiples of what we do, in order to register voters that include far more Republicans.

### **How do you achieve such efficiency?**

We put the lion's share of our budget into direct voter outreach, and the rest into the infrastructure that supports that voter outreach. We have a staff of 123. Only 3 of us are paid. The other 120 are volunteer staff. They comprise 20+ specialized teams, who support our almost 14,000 volunteers across the country. It's this army of volunteers who allow us to stretch every donor dollar beyond what anyone thought possible.

### **Why donate to voter registration instead of Get Out The Vote (GOTV)?**

Voter registration creates new voters. GOTV efforts get those voters to the polls. To win elections, we need both. But there is a gigantic imbalance.

There are countless organizations doing GOTV, including every campaign and every level of the Democratic Party, from national to state to county to local. And their budgets total in the billions.

But when it comes to organizations doing effective voter registration, there are just a handful. And as for orgs doing proudly partisan voter registration nationally, in targeted swing states, in person and digitally, with a 9 million contact database, using an army of volunteers, there's only one: *Field Team 6*. Our voter drives *feed* this vast array of GOTV organizations. So donate where it's most needed – where new Democrats are born!

### **Why donate to Field Team 6 instead of campaigns or the party?**

Many campaigns and the party spend millions of donor dollars on TV ads that leave nothing behind. What Field Team 6 leaves behind is *more Democratic voters in swing states and districts*, who will continue to vote for decades, making their area more Democratic over time. We build

*blue infrastructure that lasts*, and that seeds the ground for future Democratic victories up and down the ballot.

**What does the name “Field Team 6” mean?**

It’s a play on “Seal Team 6,” because we are the crack voter registration team who goes behind enemy lines to do the impossible.

The name is also an homage. “Seal Team 6” is the nickname that founder Jason Berlin gave to the 6 best voter register-ers alive – a legendary team of 6 women who helped flip 5 Southern CA districts (including all of Orange County!) in the 2018 Blue Wave Midterms.

In fact, these women earned their own incredible half-hour documentary, directed by Apryl Lundsten! Watch *The Third Act is for Activism* [HERE](#).