

## Field Team 6: CA-48 Brief

## CA-48: HARLEY ROUDA (D) vs. The Republican War Machine

In 2018, the Democrat Harley Rouda made history, defeating 26-year incumbent Dana Rohrabacher by 7 points. Now Republicans have this district in their crosshairs. We need to keep Harley Rouda in Congress so he can keep fighting Trump!

## <u>Harley Rouda (D) - harleyforcongress.com - assigned to the Oversight Committee and Transportation & Infrastructure Committee</u>

- -Pronounced HAR-lee ROO-dah Harley like the motorcycle, Rouda like Gouda.
- -Is a philanthropist, attorney, and tech entrepreneur.
- -Will help create more jobs that pay a living wage and strengthen the middle class.
- -Will fight for universal healthcare.
- -Believes in making college more affordable.
- -Supports women's rights to reproductive choice, and supports defending LGBTQ rights.
- -Would seek comprehensive immigration reform that keeps families together, and honors the incredible contribution of immigrants to our economy and our culture.
- -Supports ending Citizens United.
- -Will fight for clean energy jobs, and fiercely protect the environment from offshore drilling.



Cities in CA-48: all of Seal Beach, Sunset Beach, Huntington Beach, Midway City, Costa Mesa, Newport Beach, Fountain Valley, Laguna Beach, & parts of Westminster, Garden Grove, Santa Ana, San Juan Capistrano, Aliso Viejo, and Laguna Niguel.



## Voter Registration Sample Greetings

The #1 most successful greeting:

"Excuse me Miss, can you help me save the world from Trump?"

Also helpful:

"Good morning! Can I register you as a Democrat today?"

Or connect on the issues:

"Excuse me Miss, can you help me fight for women's rights today?"

"Hello Sir, can you help me fight for civil rights?"

"Hi! Can you help us save the environment?"

"Good morning Miss, can you help me save Social Security and Medicare?"

"Can you help me fight for affordable healthcare?"

If someone shows interest, follow up with:

"Great! I'm registering Democrats to vote by mail."

Modify these however you like. Make them your own! Let people know the primary is 3/3/2020 – and that this is the most important election of our lifetime, so please vote for Democrats up & down the ballot.

THANK YOU for doing this. It's the most important work there is!

You're a hero just for being out here today - and we are super grateful.

QUESTIONS? CONTACT: Jason Berlin - 310-384-6374 - jason@fieldteam6.org