

Organizing Workshop

Your organization name: _____

Target states/races: _____

Field Team 6's target states:

2024: Arizona, California, Georgia, Michigan, Montana, Nevada,
New York, North Carolina, Ohio, Pennsylvania, Wisconsin,

Key demographics (i.e. women, young people, LGBT+ people, etc) _____

Relevant deadlines (registration deadlines, election days) _____

Are your volunteers/members all located in one area, or are they spread out?

What kinds of actions are your volunteers interested in doing?

- Canvassing
- Phonebanking
- Textbanking
- Postcarding
- Behind the scenes support

How are you going to identify the people you're going to reach: _____

What resources do you need to identify those people? _____

What are your key indicators of success? _____

How are you going to keep track of your actions? _____

How will your volunteers provide you feedback on their experience? _____

How are you going to keep in touch with your volunteers? _____

Pretend you just knocked on the door of an unregistered likely Democrat. Come up with a good opening line that lets them know why you're there, and why they should register as a Democrat:

Want help setting up partisan voter registration programs? Reach out to Partnerships@FieldTeam6.org.