



Field Team 6 - Florida Brief

AERIAL VIEW: If we want to win the Battle of 2020, we absolutely must win the Presidential race in Florida. For the House, we must flip FL-15 (Ross Spano-R) & FL-18 (Brian Mast-R) and fortify our Democratic majorities in FL-26 (Debbie Mucarsel-Powell-D) and FL-27 (Donna Shalala-D)!

- Florida is considered a **toss-up** in 2020; Trump beat Clinton here by only 1.2% in 2016.
- Obama won Florida in both 2008 and 2012.
- Winning Florida means that 29 electoral college votes will be awarded to the Democrats.
- Florida's demographics are changing to favor Democrats; this will continue into 2020.
- Florida is heavily gerrymandered - its congressional maps are drawn to disenfranchise Democrats. Registering Democrats will have a positive down-ballot impact on the State House, where gerrymandering takes place.

Florida needs Democrats. This is a job for Field Team 6!

THE DEMOCRATIC PARTY...

- ...is the only major party fighting Trump and the Republicans.
- ...is the only major party fighting for women's rights, civil rights, voting rights, labor rights, immigrant rights, and gay rights.
- ...is fighting to expand health care rather than take it away.
- ...is fighting to make college more affordable, not less.
- ...is fighting to protect the environment, not sell it off to business interests.

THE 2020 ELECTION IN FLORIDA:

- The Florida primary is **March 17, 2020** - early enough to have a big impact!
- Only registered Democrats can vote in the Democratic primary -- a great reason to register as a Democrat (not "no party affiliation.")





Voter Registration Sample Greetings

The #1 most successful greeting:

“Excuse me Miss, can you help me save the world from Trump?”

Also helpful:

“Good morning! Can I register you as a Democrat today?”

Or connect on the issues:

“Excuse me Miss, can you help me fight for women’s rights today?”

“Hello Sir, can you help me fight for civil rights?”

“Hi! Can you help us save the environment?”

“Good morning Miss, can you help me save Social Security and Medicare?”

“Can you help me fight for affordable healthcare?”

If someone shows interest, follow up with:

“Great! I’m registering Democrats to vote by mail.”

Modify these however you like. Make them your own! Let people know the primary is 3/17/2020 – and that this is the most important election of our lifetime, so please vote for Democrats up & down the ballot.

THANK YOU for doing this. It’s the most important work there is!

You’re a hero just for being out here today - and we are super grateful.



For **Returning Citizens** (a more helpful term than “felons”), the new laws can be confusing. Use the QR code below to check their voting status instantly... courtesy of the Florida Rights Restoration Coalition (FRRRC), an organization that helps to end disenfranchisement for returning citizens.

<https://floridarrc.com/>

To use a QR code - point your cell phone camera at the image below. Your phone will ask you if you want to open the FRCC website.



QUESTIONS? CONTACT:

Fallon Lofley, Florida Field Director - hanlfa80@gmail.com

Field Team 6 - info@fieldteam6.org

Paid for by Field Team 6 (www.fieldteam6.org) and not authorized by any candidate or candidate's committee.