

# ORGANIZING WORKSHOP

Your organization name: \_\_\_\_\_

Target states/races: \_\_\_\_\_

**Field Team 6's target states:**

- 2023: Wisconsin, Louisiana, Kentucky, Mississippi, New Jersey, Virginia
- 2024: California, Montana, Arizona, Nevada, Wisconsin, Pennsylvania, New York, West Virginia, Georgia, North Carolina, Ohio, Michigan)

Key demographics (i.e. women, young people, LGBT+ people, etc) \_\_\_\_\_

Relevant deadlines (registration deadlines, election days) \_\_\_\_\_

Are your volunteers/members all located in one area, or are they spread out?

**What kinds of actions are your volunteers interested in doing?**

- Canvassing
- Phonebanking
- Textbanking
- Postcarding
- Behind the scenes support

How are you going to identify the people you're going to reach: \_\_\_\_\_

What resources do you need to identify those people? \_\_\_\_\_

What are your key indicators of success? \_\_\_\_\_

How are you going to keep track of your actions? \_\_\_\_\_

How will your volunteers provide you feedback on their experience? \_\_\_\_\_

How are you going to keep in touch with your volunteers? \_\_\_\_\_

Pretend you just knocked on the door of an unregistered likely Democrat. Come up with a good opening line that lets them know why you're there, and why they should register as a Democrat:

---

---

---