



# **REGISTERING DEMOCRATS BY PHONE:**

## **Phone Bank Training Manual**

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# 1. WHY PHONE BANK?

Hello, heroes of the Resistance! Welcome to Field Team 6!  
Our mission is: register Democrats. Save the world. And aside from getting out to a battleground state to register voters in person, **phone banking is the most effective thing you can do to take back our democracy in November.**

What we lose in direct contact, we gain in scope. Over the phone, we can be in every swing state!

# 2. HOW TO PHONE BANK!

We're all taught when we're kids, "Don't talk to strangers." But as adults, it turns out that's exactly *how you change the world*. It really is that simple.

## READ THE SCRIPT A FEW TIMES

Then put it in your own words. The whole point is making a human connection, so the more *you* it is, the better.

## SMILE WHEN YOU DIAL

People can feel your energy, so send out positive vibes! Remember, you're doing something beautiful. You're empowering people, turning their voices into votes.

## WHAT TO EXPECT

You'll be making an average of 30 calls an hour and having 5-8 conversations. Of those, if you can get 1-2 people registered, fantastic! And 3 or more is truly incredible.

## GREAT REASONS TO REGISTER (OR RE-REGISTER) SOMEONE:

- They'd like to vote by mail. (If this is available in your state.)
- They've moved since they last registered.
- They'd like to change parties.
- They're not quite *\*sure\** they're registered (or registered to vote by mail).

## ALWAYS PUSH VOTING BY MAIL (in states where it's available)!

It is an election winner on its own, because it drives up voting rates significantly. If someone is already registered, say "Can I register you to vote by mail?"

## REMEMBER, RUDE PEOPLE ARE RIDICULOUS

If someone is rude, just wish them a good day and end the call. Then later, tell us about them and we'll make fun of them. Problem solved!

## **YOU KNOW EVERYTHING YOU NEED TO**

You don't have to know the answer to every question! You can look it up in Resources (below) or send resource links to the person you're talking to. Let them know you're a volunteer, and they'll have mercy on you.

## **TAKE BREAKS – EAT SNACKS – MAKE JOKES**

Enjoying this is the most important thing! If you enjoy it, you'll keep doing it!

## **3. LOGGING ON**

We're so happy you've joined us at our phone banks to register Democrats in battleground states! We've designed them to be highly-targeted, fun, and effective.

Here is the link to our phone bank for...

Arizona: [https://www.openvpb.com/vpb\\_bycode/A796D3Q-555623](https://www.openvpb.com/vpb_bycode/A796D3Q-555623)

Once you click the link above, you'll need to create an Action ID. It's easy! (For help with this click [here](#).) After you've done that, enter your username and password, and you're in!

## **4. RESOURCES**

ARIZONA

\*[Arizona TurboVote PowerPoint](#) - NEED THIS ONE! Download it for reference.

[Arizona Brief](#) – handy talking points about AZ and the Democratic platform

[Arizona Field Guide](#) – comprehensive guide to all voter reg rules & regulations, dates, etc.

## **5. FAQ**

### **What if I talk to a Republican?**

It'll be fine! We talk to Republicans all the time, because we are in swing states or swing districts, where we should be... If their response is "I'm actually a Republican," or "No way, I LOOOOVE Trump!" — we just say "Have a great day!" We are always super positive and respectful... and if we can somehow get a laugh out of a Republican, even better. We are part of the solution to all the demonization going on right now. We are *rehumanizing* the situation, one conversation at a time.

Any more questions or comments? Please contact us at [info@fieldteam6.org](mailto:info@fieldteam6.org)!

We're here for you! It's the honor of our lifetime to be in this fight alongside you.

ONWARD!

## **HELPFUL LINKS**

SITE: [www.fieldteam6.org](http://www.fieldteam6.org)

EVENTS: <https://www.mobilize.us/ft6/>

WEEKLY NEWSLETTER SIGN-UP: <http://eepurl.com/ggLkj>

STORE: <https://fieldteam6.threadless.com>

DONATE: <https://secure.actblue.com/donate/ft6-phase2>

USEFUL LINKS PAGE: <https://bit.ly/32f8ybd>

ARCHIVE:

The Reclaim Our Vote AZ page:

<http://centerforcommonground.org/main/index.php/campaigns/the-voter-project/arizona>