



Field Team 6: CA-25 Brief

CA-25: A Democratic Candidate vs. The Republican War Machine

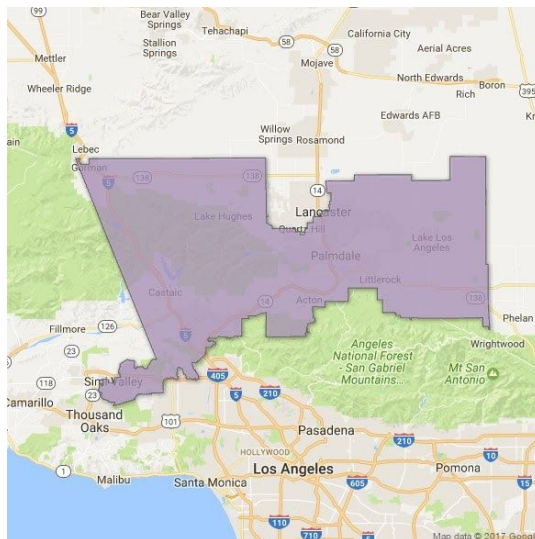
In 2018, Democrat Katie Hill won the seat held by Republican Steve Knight by 8 points. Katie's resignation was painful—but this fight is so much bigger than any one person. We will fight to keep this hard-won district BLUE!!

SPECIAL ELECTION AND PRIMARY - PLEASE NOTE AS THIS IS COMPLICATED..

- On March 3, 2020, a special election will decide who fills Katie Hill's seat from March 2020 to January 2021. If no one gets at least 50.1% of the vote, there will be a runoff on May 12th for the 1st and 2nd finishers.
- On the SAME day, on the SAME ballot, there will be a primary to determine who will be on the general election ballot in Nov 2020.
- **This means we will be asking for Democrats to vote twice on the same ballot for the same seat. It's complicated and unusual so please take time to explain it to voters.**
- We must make sure a Democrat keeps this seat to support all of the things we fight for - health care, the environment, criminal justice reform, the rights of women, LGBTQ rights, immigrant's rights.

A REPUBLICAN CANDIDATE LIKE STEVE KNIGHT...

- Will roll back women's rights, civil rights, labor rights
- Will support Trump's hateful, racist, sexist priorities
- Will vote against affordable health care - and has called social security "a bad idea"
- Will support Trump's tax law that hurts Californians the most



Cities in CA-25: Santa Clarita, Simi Valley, Palmdale, Lancaster, Agua Dulce, Canyon Country, Valencia, Saugus.

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Voter Registration Sample Greetings

The #1 most successful greeting:

“Excuse me Miss, can you help me save the world from Trump?”

Also helpful:

“Good morning! Can I register you as a Democrat today?”

Or connect on the issues:

“Excuse me Miss, can you help me fight for women’s rights today?”

“Hello Sir, can you help me fight for civil rights?”

“Hi! Can you help us save the environment?”

“Good morning Miss, can you help me save Social Security and Medicare?”

“Can you help me fight for affordable healthcare?”

If someone shows interest, follow up with:

“Great! I’m registering Democrats to vote by mail.”

Modify these however you like. Make them your own! Let people know the primary is 3/3/2020 – and that this is the most important election of our lifetime, so please vote for Democrats up & down the ballot.

THANK YOU for doing this. It’s the most important work there is!

You’re a hero just for being out here today - and we are super grateful.

QUESTIONS? CONTACT: Jason Berlin - 310-384-6374 - jason@fieldteam6.org

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